



FeedLead

Lesson Guide: Outcomes-Based Ministry

Lesson Goals

- Understand the importance of setting and measuring strategic ministry goals and outcomes.
- Identify practical ways of approaching and creating an outcomes-based approach in youth ministry.
- Recognize how Feed resources can help you set and measure strategic goals.

Key Points

- We can use Scripturally-informed goals to design our ministry objectives and to measure progress as well as areas for growth.
- Every church will have a different idea of what spiritual health or fruitfulness looks like. But in general, among your students, you should see biblical understanding that translates into faith and action.
- Key practices for outcomes-based ministry:
 - Don't stop at counting attendance
 - Start with the end in mind
 - Use SMART Goals – Specific, Measurable, Achievable, Relevant, Time-bound

Reflection Questions

- What's something that resonated with you from this video?
- What are some of the challenges and opportunities of measuring ministry effectiveness?
- What do spiritually healthy students look like? How might this be expressed in their lives?

Application Questions

- Do you have a ministry strategy? If so, describe how your strategy aligns with your ministry goals.
- The video talked about setting ministry goals and measuring for progress. What are your current ministry objectives and how are you measuring them?
- What are specific ways you can measure biblical literacy and the spiritual health of students? How might you integrate a regular rhythm of measuring for these goals?

